



MSC

Memorial Student Center | AT A GLANCE

The **Memorial Student Center** engages students in experiences preparing them to be global leaders through providing campus programs and service opportunities.



GOALS

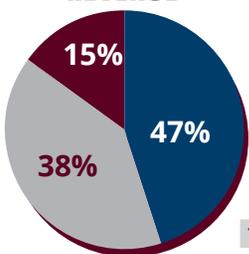
- Achieve program **audience over 50,000** with 25% of programs being academic partnerships.
- Implement changes based on 2019 CPR results to create a **more welcoming and inclusive environment** through diversity education experiences and anti-racism training.



Program Highlights



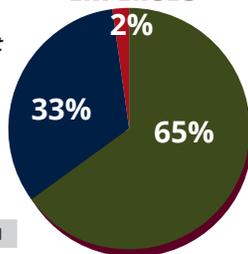
MSC BUDGETED REVENUE



- Self-Generated Funding
- University Advancement Fees
- Gifts

Total Budget \$7,333,901

MSC BUDGETED EXPENSES



- Programs, Operations, Utilities & Maintenance
- Professional Salaries and Benefits
- Student Wages

31 Academic Partnerships

28 Campus & Community Collaborations

Social Media

MSC OPEN HOUSE INSTAGRAM



FACEBOOK



INSTAGRAM



TWITTER



WORKING OUR WAY OUT OF COVID-19

- Helped pioneer return to safe, socially-distanced, in-person/hybrid student programming.
- Posting recorded programs resulted in thousands of extra views.
- Podcasts became a new vehicle for committee programming.
- 14 Programs met or exceeded expected audience projections.



Partnering with students to develop engaged and empowered global citizens.